

Entrepreneur Magazine features Laurie Hurley of Home Tutoring Business

Added: (Fri May 05 2006)

Newbury Park, CA, (May, 2006): The highly successful Home Tutoring Business - matching qualified tutors with students for individualized achievement - today announced that its founder and president, Laurie Hurley, is featured in Entrepreneur Magazine's Summer Start-Up Guide.

The article, "Home Tutoring Business Offers an Alternative to Traditional Franchising," describes how entrepreneurs can start a successful business similar to a franchise without the hassles, royalties, and commitments typically seen with franchises. It also demonstrates how becoming a tutor broker can fill a much-needed niche in the educational services industry.

Hurley's tutoring business, which includes sales in the six-digits, is in great demand today. It also offers an enormous amount of self-worth, something corporate Americans long for when leaving the workforce to work at home. Her business packages seen at include a customized website and accounting software, plus a comprehensive business manual outlining what's needed for success. It also offers what most home-based businesses don't, financing options.

Hurley further states in the article, "Home Tutoring Business launched on September 15, 2005 and business took off. Many of my buyers are people like me: past executives looking for a way out of the 60-hour workweek and high stress and pressure of a corporate job. They want to work from home and still have an exciting and rewarding career. So many people advised me to just franchise my business. I really was against going that route. I wanted to be an independent agent offering a tried and true business plan coupled with all the ingredients one needs to begin their own company."

Hurley has also been featured in a number of other magazines, which you can find on the press page of Hurley's site, including other issues of Entrepreneur, Woman's World, Parents, Family Circle, First for Woman, and so many more.

Get Entrepreneur's Summer Start-Up Issue and read how Hurley can help you achieve the dream of owning your own business today. Or stop by her site at for additional information on starting your own tutor brokerage business.

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